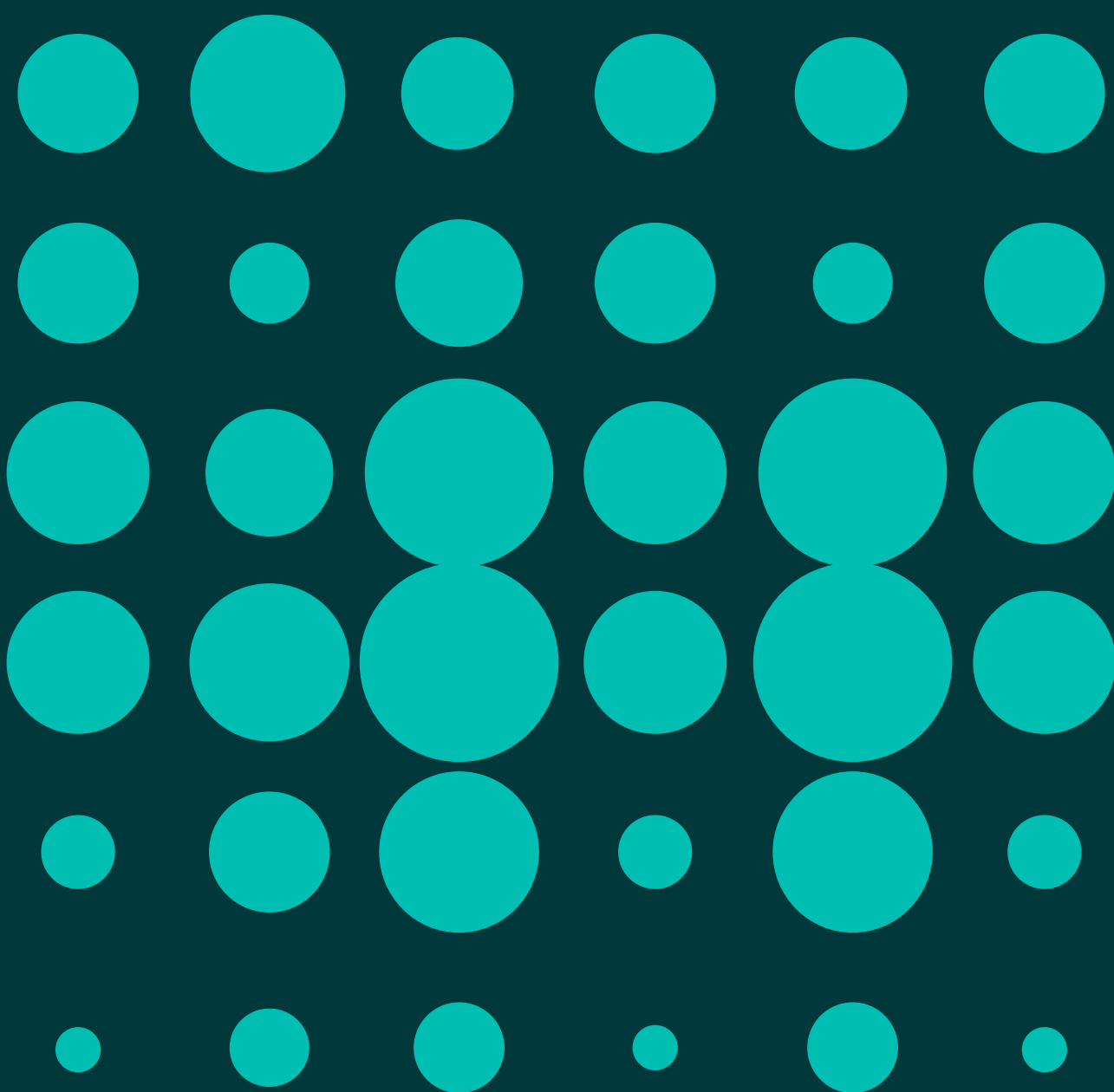


# Meetings with Health Innovation Advancing High-Value Health Outcomes



# Programme

9:30

Reception and registry of participants

10:00

Opening & Welcome

Guy Villax  
President, Health Cluster Portugal

Yasmin Dias Guichot  
Lead, Health Systems Transformation,  
World Economic Forum

Ricardo Mestre  
Secretary of State for Health

10:15

Session 1

Value based healthcare implementation – Trends in the adoption of VBHC

The role of VBHC models on the creation of efficient national health systems

Zofia Da-Gupta  
Director of Outcomes Research, ICHOM

Where do we stand on value-based healthcare: Global Innovation Hubs case studies

Joaquim Murta  
Director of Clinical Academic Center  
Coimbra CACC/UOC

Sally Lewis  
Director of the Welsh Value in Health Centre and National Clinical Lead for Value-Based and Prudent Healthcare

Peter Rossing  
Research Leader, Steno Diabetes Center  
Copenhagen

Catherine MacLean  
Chief Value Medical Officer & Senior VP,  
Center for the Advancement of Value  
in Musculoskeletal Care, Hospital  
for Special Surgery

11:30

Coffee break and Open Innovation Market

12:00

Session 2

Perspectives on how payment models can transform Healthcare Systems

moderator  
Zofia Da-Gupta  
Director of Outcomes Research, ICHOM

Shanleigh Lount  
Head of Strategic Value and Evidence  
Planning Hub, Takeda, Switzerland

Luis Lopes Pereira  
CEO, Medtronic Portugal

Catherine MacLean  
Chief Value Medical Officer & Senior VP,  
Center for the Advancement of Value  
in Musculoskeletal Care, Hospital for  
Special Surgery

Claire Green  
Finance Delivery Unit of the Welsh Value  
in Health Centre, NHS Wales

13:00

Break time

# Programme

14:00

## Session 3

The importance of data governance on the implementation of value in health

Meni Styliadou  
Founder & Co-Lead at Health Outcomes Observatory enterprise, VP Distinguished Fellow, Data Science Institute at Takeda, Switzerland

14:30

## Session 4

How we are using health data & technology as an enabler for VBHC implementation

moderator  
Anne Geubelle  
CEO, Prológica

Miguel Raimundo  
Ophthalmologist at Clinical Academic Center Coimbra CACC/UOC

João Paulo Leal  
Manager for Data Analytics and Value Based Healthcare at CUF

Pedro Ramos  
CEO, Promptly

Bjoern von Siemens  
CEO, CareSyntax

Rafael Franco  
Head of Innovation in Telehealth, Shared Services of the Ministry of Health (SPMS)

takeaways  
Anne Geubelle  
CEO, Prológica

15:30

## Session 5

Projecting the future of VBHC in Portugal

moderator  
José Fragata  
Full Professor, Universidade Nova de Lisboa, Director of the Cardiothoracic Surgery Service, Hospital de Santa Marta, do Centro Hospitalar de Lisboa Central, Diretor da Unidade de Cirurgia Cardíaca dos hospitais CUF

Ana Rita Londral  
Director, Value for Health Collab

Filipe Costa  
Director of Value Based Healthcare, Luz Saúde

Vanessa Ribeiro  
Head of Planning and Innovation, ACSS

Helena Canhão  
Project Leader and Clinical Director, Patient Innovation Association

Nuno Alves  
Ophthalmologist, CUF Descobertas, Centro Hospitalar de Lisboa Central (CHLC)

Luis Rocha  
Pharma Executive, consultant

white paper  
Joana Feijó

16:30

## Closing remarks

Paulo Pinto  
Global Coalition for Value in Healthcare partner, Head of Iberia, Alcon

Guy Villax  
President, Health Cluster Portugal

# Open Innovation Market

Value-Based Healthcare and Smart Health



4 All